UNIVERSITY SCHOOL OF DESIGN & INNOVATION (USDI)
GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY
" A STATE UNIVERSITY ESTABLISHED BY THE GOVT. OF NCT OF DELHI"
East Delhi Campus, Surajmal Vihar, Delhi – 110 092
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Subject: Workshop on Text & Visual Composition

Name of the Activity:	**Text & Visual Composition**		
Activity Date(s):	11th August 2025	**Total Participants:**	120
Venue:	University School Of Design and Innovation		
Faculty Coordinators:	**Ms. Komal Verma**		
External Expert	**Ms. Pratima**		

Brief Description of the Activity:

Text & Image: Integrating Words into Visual Composition

The *"Text & Image: Integrating Words into Visual Composition"* workshop was organised to explore the creative relationship between language and visual expression. The workshop introduced students to the art of integrating text and imagery to communicate ideas, emotions, and narratives through meaningful visual compositions.

Under the expert guidance of **Ms. Pratima**, students explored the creative possibilities of combining different forms of writing, including poems, personal reflections, statements, and expressive phrases, with visual elements. Through hands-on activities and experimental approaches, they learned how typography, imagery, layout, and composition can work together to convey messages effectively and create engaging visual narratives.

The workshop encouraged students to move beyond conventional approaches to graphic composition and experiment with the expressive potential of words as visual elements. By exploring the interplay between text, image, form, and meaning, students developed a

deeper understanding of visual storytelling while strengthening their creativity, observation, and design-thinking skills.

The session provided an engaging platform for students to express their individual perspectives, experiment with diverse visual techniques, and discover innovative ways of communicating through design.

Here is a glimpse of the workshop moments, capturing the creative journey where words transform into visuals and imagination finds its expression through design.

Google Drive:
https://drive.google.com/drive/folders/1YpN0YVH_7o73lzh2fGse0z5bKd2AzrKl?usp=drive_link








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